




PARENTING • FAMILY • ADVENTURES

♥ Making memories that last a lifetime ♥

MAIZE & DAD

Family entertainment. Real connection.

BRAND PARTNERSHIPS / AMAIZENDAD

28.3M

VIEWS IN THE LAST 28 DAYS

199.8M

LIFETIME YOUTUBE VIEWS

58.2K

YOUTUBE SUBSCRIBERS

47,000 watch hours | +8,400 subscribers in the same 28-day period

Sources: YouTube Studio and Social Blade snapshots supplied October 17, 2026.

MEET MAIZE & DAD

We create father-daughter videos about everyday adventures, childhood milestones, family outings and product discoveries. At the heart of Amaizendad is Dad and his daughter Maizie, making memories together.

A NATURAL PLACE FOR YOUR BRAND

Our partnership approach starts with a real family moment and a product or experience that fits. We develop an original concept around your campaign goals, with a focus on warm storytelling and natural integration.

PARTNERSHIP FORMATS

YouTube Shorts | Instagram Reels and Stories | Dedicated product features | UGC and lifestyle photography | Seasonal campaigns | Ambassador partnerships

LET'S CREATE TOGETHER

Partnership guide

GOOD FITS FOR OUR FAMILY

Toys, educational products, books, children's clothing, family food and snacks, home products, outdoor adventures, family travel and experiences.

HOW A PARTNERSHIP WORKS

01 Tell us about your campaign

Share your goals, intended audience, deliverables and timeline.

02 Find the right story

We develop a concept that fits our family content and your brief.

03 Create and review

We film and edit the agreed deliverables, with review details defined in the agreement.

04 Publish and report

We publish on the agreed schedule and share the campaign results.

USAGE AND CAMPAIGN SCOPE

Organic reposting, paid media usage, brand advertising access, exclusivity and licensing can be discussed as part of your campaign. Deliverables and rights are agreed in writing. Pricing is customized to the scope.

PAST BRAND PARTNERSHIPS

Zonli | Dex | Baby Brezza. Past partnerships confirmed by Maize and Dad. Current audience demographics, recent performance and campaign examples can be shared when available.

TELL US WHAT YOU HAVE IN MIND

amaizendad@gmail.com